Help create a more vibrant Alisal!

What is the Alisal Community Vibrancy Plan?

The Plan will outline steps to make the Alisal a sustainable, safe, healthy and attractive, economic, social, and cultural district. Community participation is critical to ensure that the Plan is responsive to Alisal's current and future needs. We're counting on community members to work together to:

- Create a vision for the Alisal's future
- Outline the action steps to get there
- Take action to make positive changes in the community

What will the plan address?

- ✓ Land use
- ✓ Housing
- ✓ Economic development
- ✓ Transportation
- Sustainability

- ✓ Community health
- √ Safety/violence prevention
- ✓ Parks and community spaces
- ✓ Cultural arts
- ✓ Infrastructure
- ✓ Other community-identified priorities



















How do I get involved?

- 1. Fill out a contact info card to receive timely project updates
- 2. Attend a community workshop
- 3. Volunteer to join a planning committee
- 4. Respond to the community survey when it comes out
- 5. Talk to your friends and neighbors about the future of the Alisal and encourage them to participate in the process
- 6. Questions or ideas? Contact: Lisa Brinton, Senior Planner, City of Salinas at lisab@ci.salinas.ca.us or 831.775.4239 OR Maria Orozco, Asst. Project Mgr., City of Salinas at mariao@ci.salinas.ca.us or 831.775.4243



